



FOR RELEASE ON:

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[Title]

[City, State, Date]— [Organization Name] Is running a shoe drive fundraiser and are asking for help from their community. They will be collecting new and gently worn shoes from [Dates]. Drop off location will be [Location].

By partnering up with The Fundraising Company, [Organization] will get paid for what they collect and plan to use the funds towards their [cause].

Shoe Drive Fundraisers are a fun and safe way to keep up your fundraising this year, while keeping socially distant! Shoes can be all sizes, but must be pairs and still wearable. No heels, fuzzy slippers, or metal cleats.

After TFC collects the shoes, they are sorted and cleaned, then sent to micro-entrepreneurs in developing nations which allows people to create both businesses and jobs for people in local communities. Their income supports their families, and the inventory shoes the communities.

If you would like more information about this topic, please call [INFO]